



Sponsorship categories and benefits to sponsors

Category 1 sponsorship Sponsorship range: < \$500

Category 1 benefits:

- Sponsor name on student certificates
- Sponsor name announced when each student accepts their award during presentation ceremony
- Sponsor name listed on back of STS bursary book (1400 distributed)
- Sponsor name listed on back of subsequent year's STS Handbook (2000 distributed)

Category 2 sponsorship Sponsorship range: \$500 to < \$1000

Category 1 benefits plus:

- 1/3 page advertisement in STS Bursary Book: logo & organisation's contact details, including web address.

Category 3 sponsorship Sponsorship range: \$1000 to < \$2000

Category 1 & 2 benefits plus:

- 1/2 page advertisement in STS Bursary book: logo & organisation's contact details, including web address and a 25 word description of key aspects of your organisation.
- Logo and web address, with direct link to your website, posted on the STS website.

Category 4 sponsorship Sponsorship range: \$2000 to < \$5000

Category 1 – 3 benefits plus:

- 1/2 page advertisement in STS Bursary book: logo & organisation's contact details, including web address and a 50 word description of key aspects of your organisation.
- One ¼ page advertisement in STAV newsletter (*Contact*) promoting an educational aspect of your organisation.
- One insert in an STS mail out to schools that have entered STS (200+ schools; 3,000 students).
- Logo and acknowledgement of sponsorship on Welcome Board at Exhibition and Presentation Day (attended by 2,000+ students, teachers and parents).

Category 5 sponsorship Sponsorship range: \$5000+

Category 1 – 4 benefits plus:

- Full page advertisement in STS Bursary book: logo & organisation's contact details, including web address and a 75 word description of key aspects of your organisation.
- Sponsor's banner displayed at Judging Day venues & Exhibition and Presentation Day
- Acknowledged as a major STS sponsor in 10 editions (one year) of STAV's newsletter *Contact* (includes listing of web address—maximum size 1/8 page).
- Distribution of flyers/brochures at judging day venues & Exhibition and Presentation Day.
- Other benefits by negotiation with STS management committee.